# Mandy Wu

- mandyrwu.github.io
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#### **EXPERIENCE**

## **Designer** | Design for America

OCT 2022 - PRESENT

Developing an accessibility-focused product to address a challenge presented in our community

# Graphics Director | Society of Women Engineers @ UW

JUN 2022 - PRESENT

Curate branding guidelines for SWE's advertisement graphics and co-lead a graphics & social media committee to design digital assets

#### Undergraduate Researcher | KidsTeam UW

JUL 2022 - PRESENT

Utilize participatory design methods to learn how children view topics such as misinformation and automation, and collaborate with them to design low-fidelity prototypes of their ideas

# UI/UX Designer | DUBvelopers

OCT 2021 - JUN 2022

Re-desgined a website for Philo Cards (UW student startup) with Figma while practicing ideation, user research, wireframing, prototyping, and usability testing to revise prototypes

# PR Committee Member | SWE Hacks 2022

OCT 2021 - JUN 2022

Co-created a brand book that guides the 2022 hackathon theme and designed promotional graphics & merchandise for the event

#### Website Designer | BUZZStop98040.com

APR 2020 - OCT 2021

Designed the website using WIX based on client preferences, monitored site analytics, and regularly updated the blog's content

#### **LEADERSHIP**

## **Advertising Coordinator** | SWE Industry Nights

OCT 2021 - JUN 2022

Coordinated and hosted three industry events connecting UW students to engineering professionals

#### Math Tutor | Mathnasium

JUL 2019 – JUL 2021

Taught mathematics to K-12 students and reported their progress to parents and the center director

#### **EDUCATION**

#### **University of Washington**

B.S. in Human-Centered Design & Engineering (HCDE)

Expected Graduation: June 2025 Cumulative GPA: 3.94 Dean's List (all quarters)

#### **SKILLS**

#### Tools

Figma, Miro, Slack, Notion, Adobe Photoshop, Lightroom, Illustrator

## Design

Website Design, User Research. Wireframing, Prototyping, Usability Testing

#### Programming

Java, HTML & CSS, JavaScript (Node.js, React)

# **RECOGNITIONS**

#### SWE Hacks '22

Staying Connected Track Winner

# Washington State Opportunity Scholarship

Baccalaureate Scholar

# MIHS Bronze Community Service Award

125+ Volunteer Hours